S/N 10/041,881 <u>PATENT</u>

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Rasmussen et. al

Examiner:

Serial No.

10/041,881

Group Art Unit:

Filed: October 24, 2001

Docket: INTE.16USU1 (ITC26)

TG/A SW. H. 9/30/02

Title: CREATING ON-CONTENT ENHANCEMENTS

Assistant Commissioner for Patents

Washington, DC 20231

Dear Sir:

Preliminary Amendment

Prior to examination, please amend the above-identified application as follows:

In the Specification

On page 1, line 4, in the section "Cross Reference to Related Applications" please replace the entire first paragraph with the following:

-- This application is based upon and claims the benefit of United States provisional application number 60/243,107, entitled "CREATING ON-CONTENT ENHANCEMENTS", filed October 24, 2000; and is a continuation-in-part of United States non-provisional application serial number 09/935,492, entitled "SYSTEM AND METHOD FOR WEB BASED ENHANCED INTERACTIVE TELEVISION CONTENT PAGE LAYOUT", filed August 25, 2001, which is based upon and claims the benefit of United States provisional application number 60/227,930 filed August 23, 2000, having the same title. In addition, the above referenced applications numbers

60/243,107, 09/935,492 and provisional application serial number 60/309,714 entitled